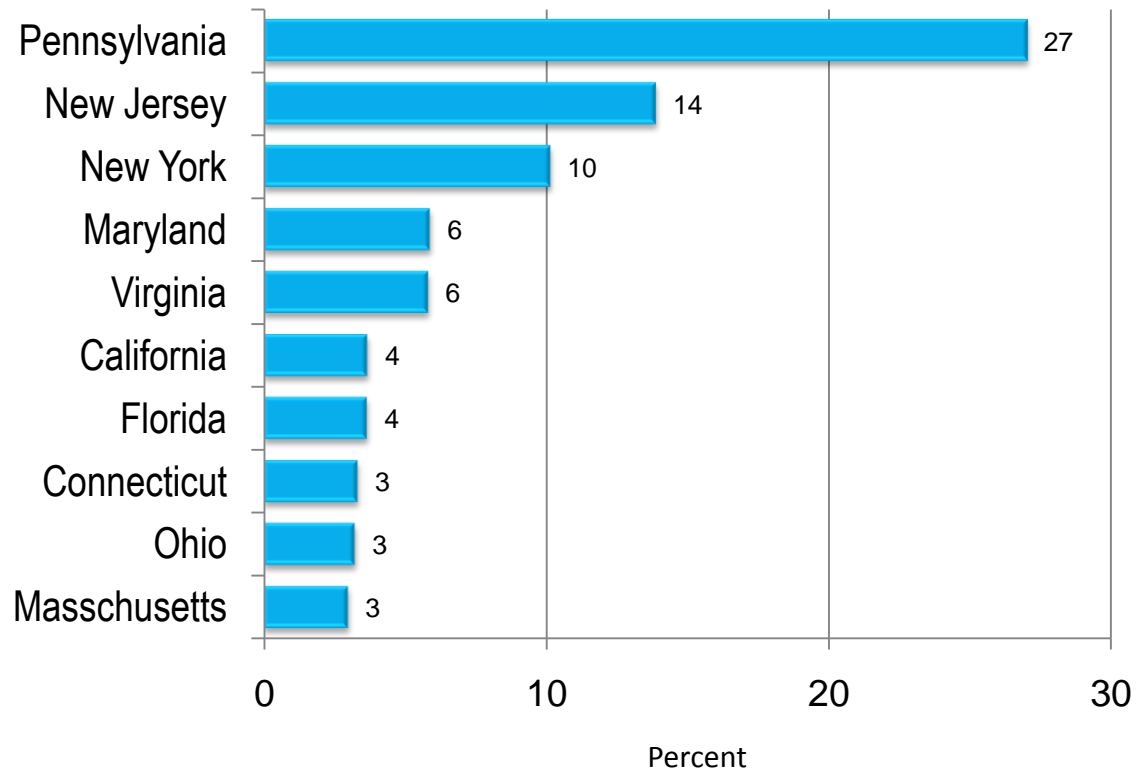


Philadelphia & The Countryside
2010 Visitor Report
March, 2011

State Origin Of Trip



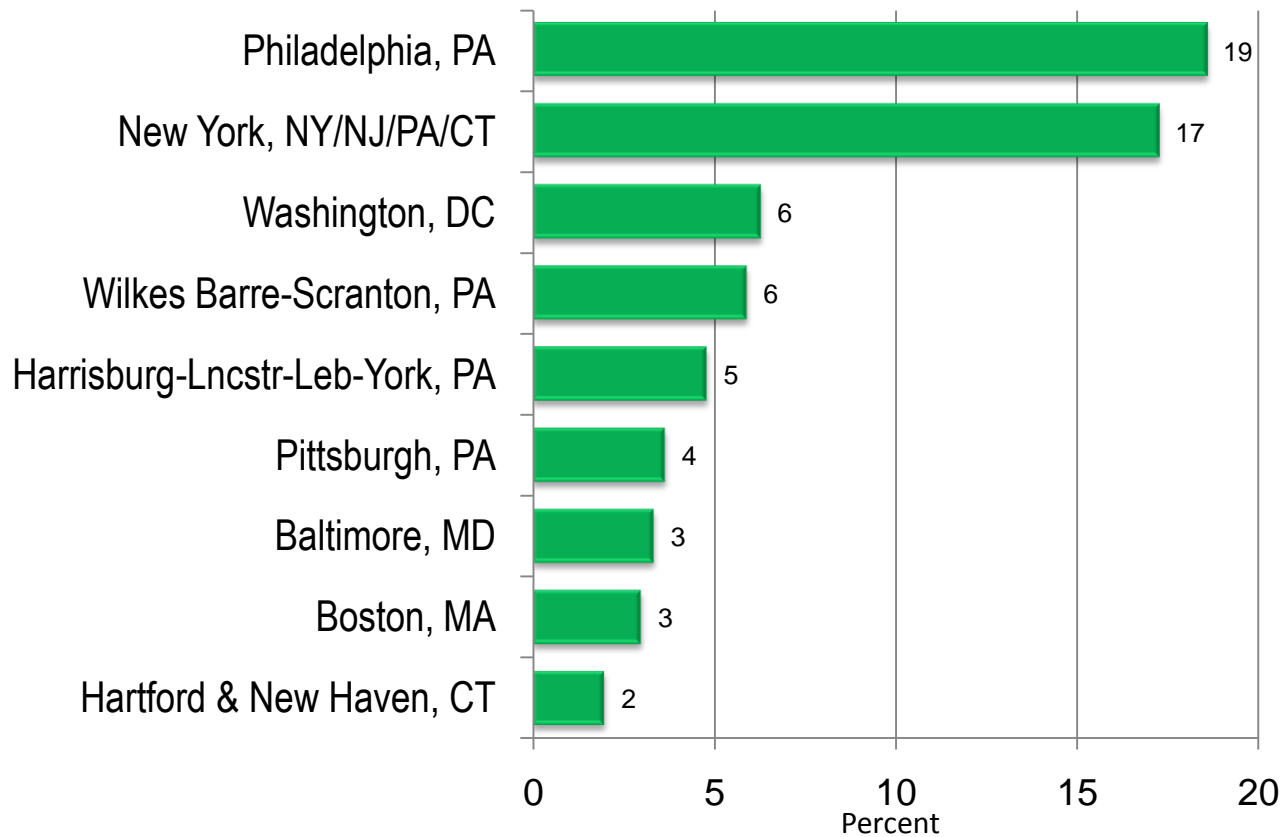
Base: Overnight Person-Trips to Philadelphia & The Countryside



DMA Origin Of Trip



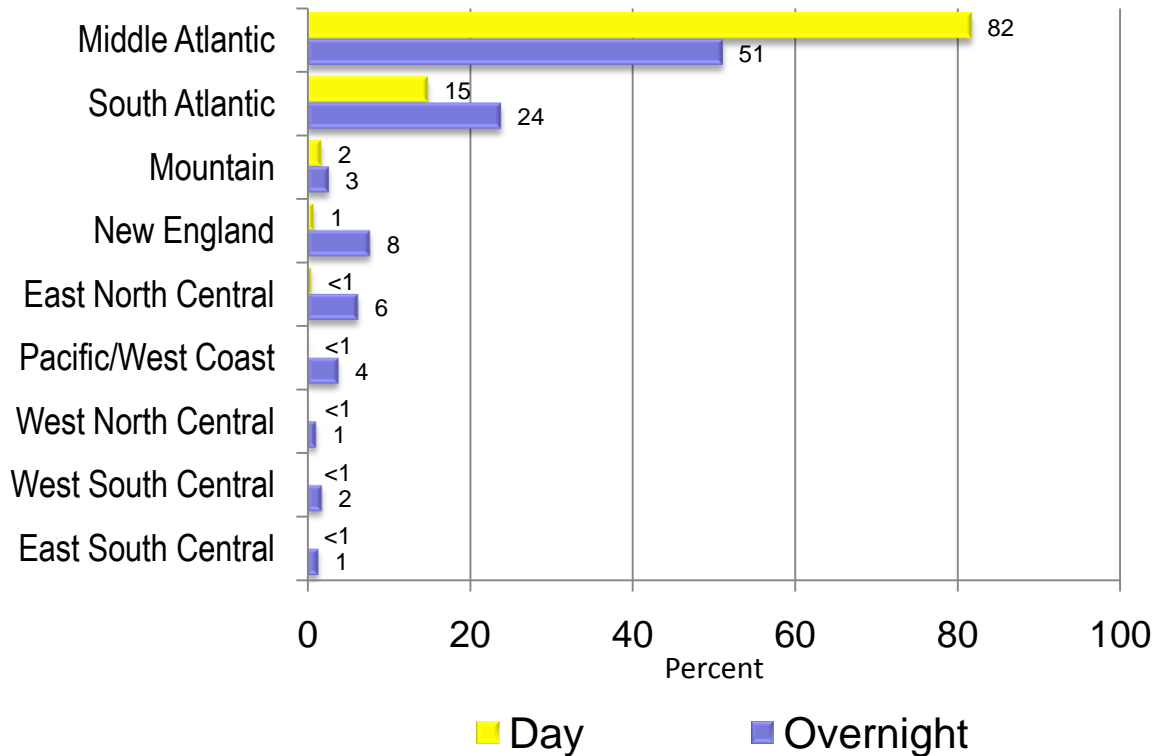
Base: Overnight Person-Trips to Philadelphia & The Countryside



Region of Residence



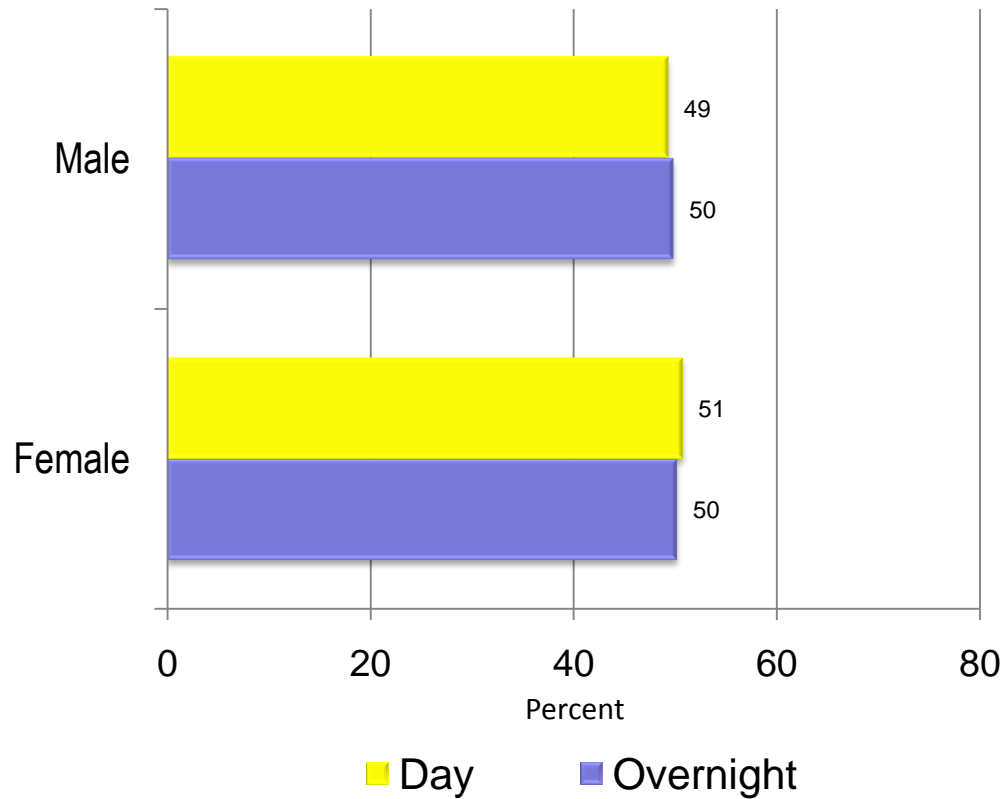
Base: Total Person-Trips to Philadelphia & The Countryside



Gender



Base: Total Person-Trips to Philadelphia & The Countryside



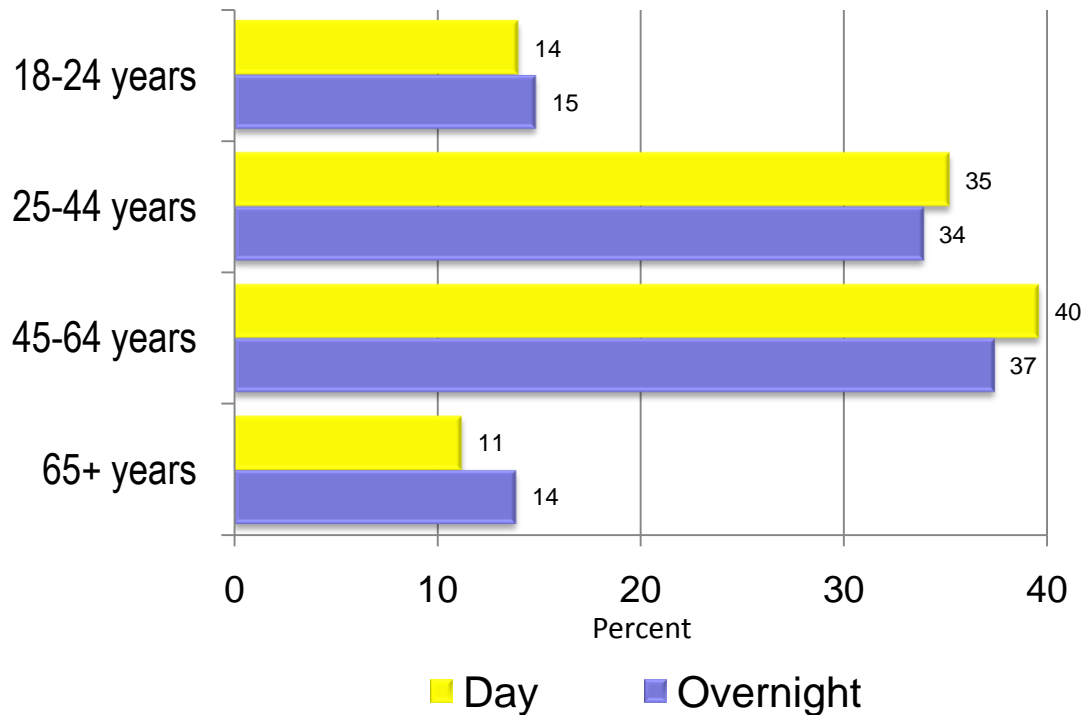
Age



Base: Total Person-Trips to Philadelphia & The Countryside

Average Day = 44.5

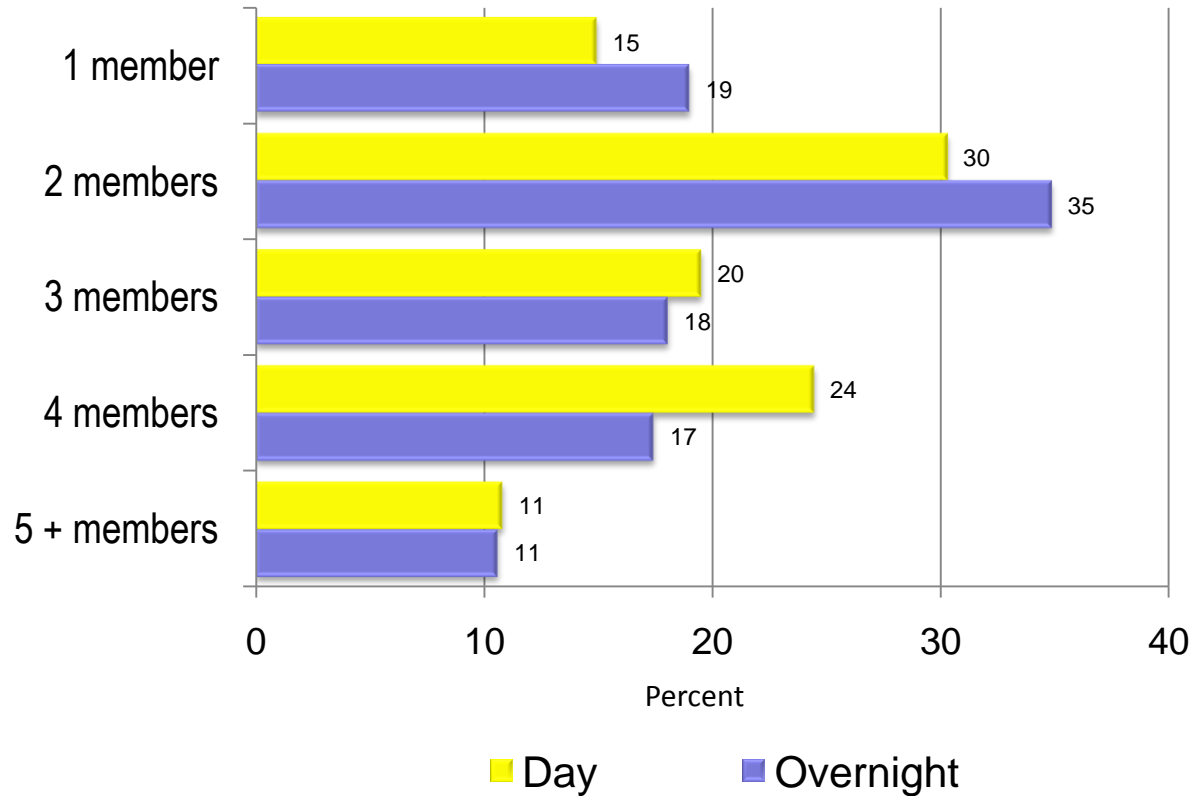
Average ON = 45.2



Household Size



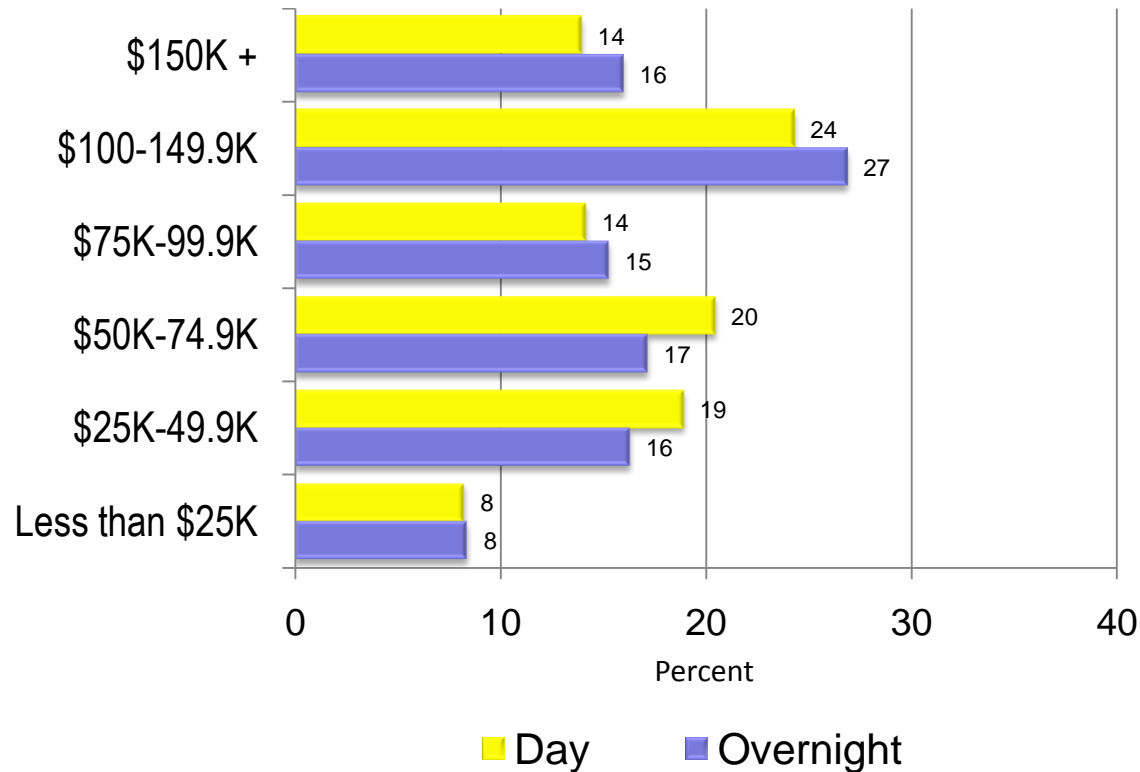
Base: Total Person-Trips to Philadelphia & The Countryside



Household Income



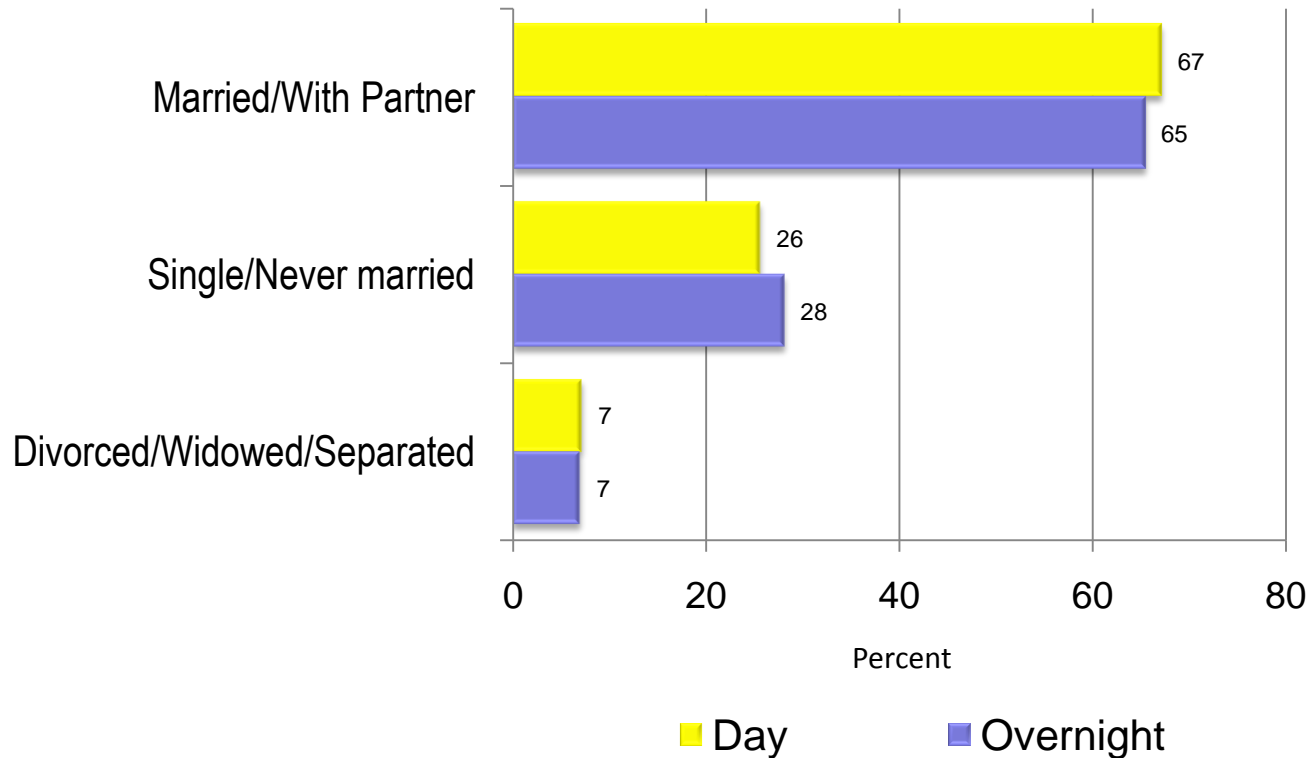
Base: Total Person-Trips to Philadelphia & The Countryside



Marital Status



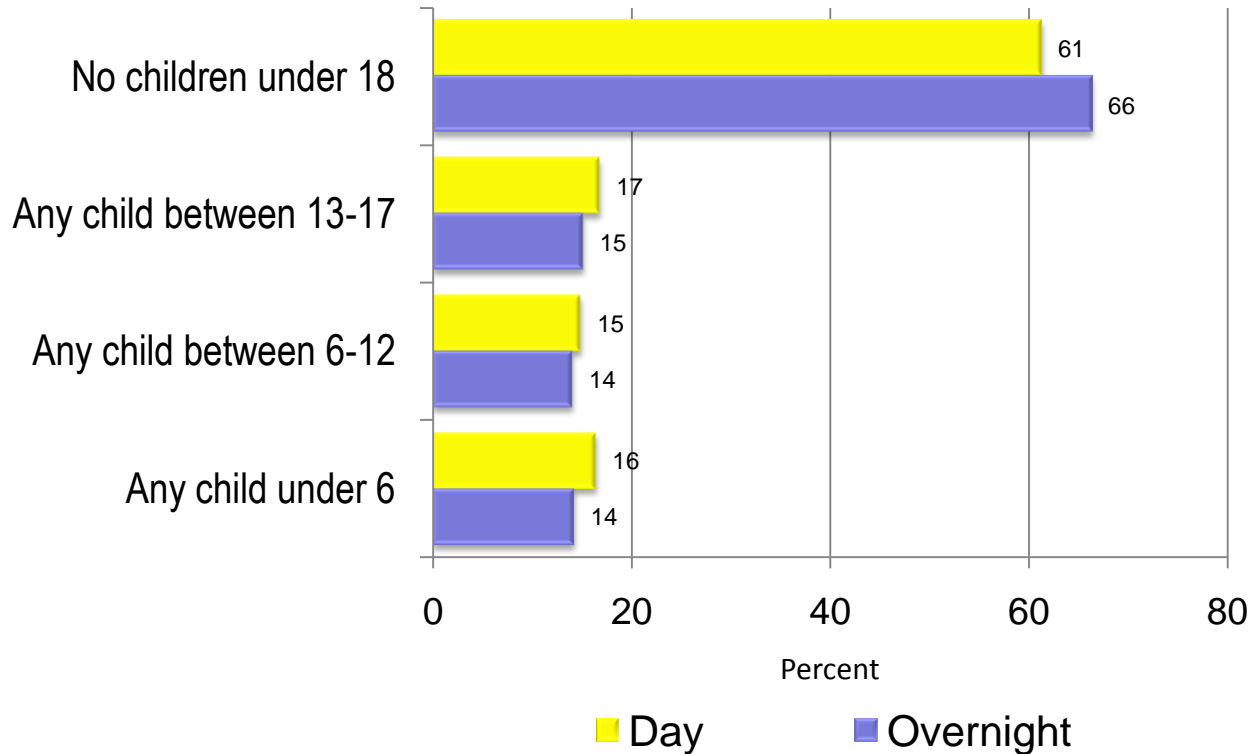
Base: Total Person-Trips to Philadelphia & The Countryside



Children in Household



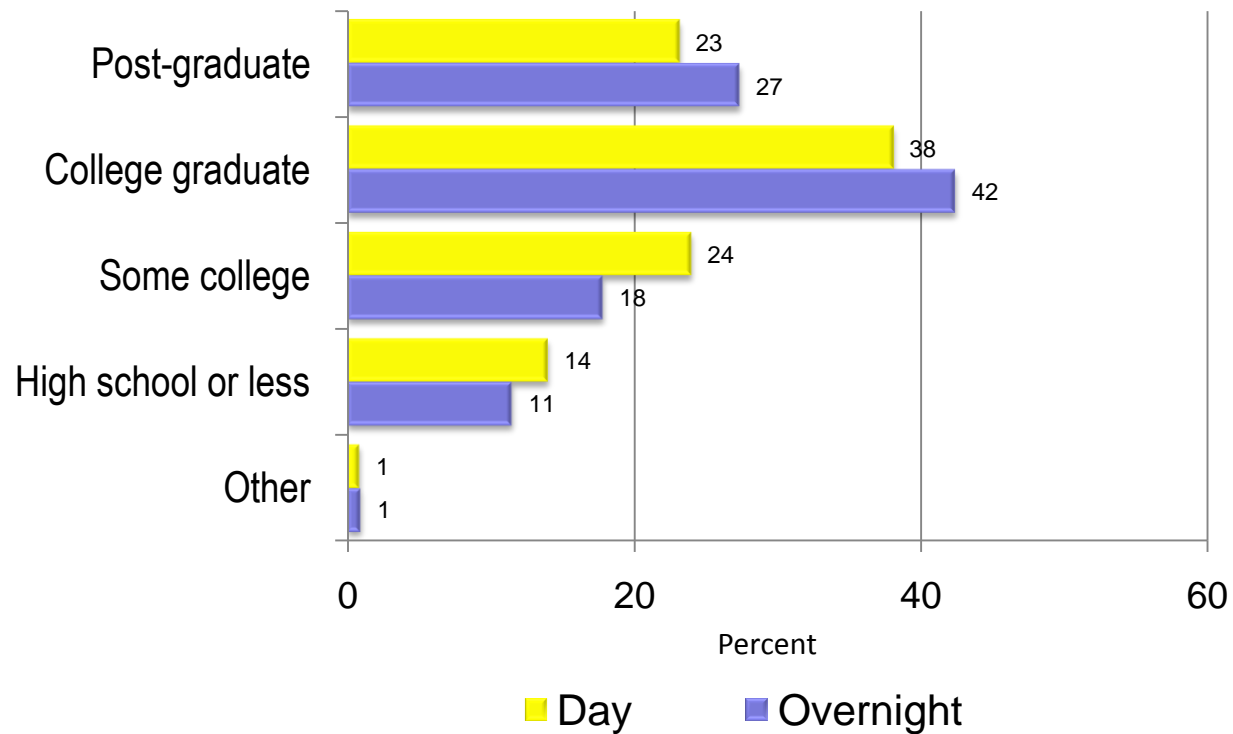
Base: Total Person-Trips to Philadelphia & The Countryside



Education



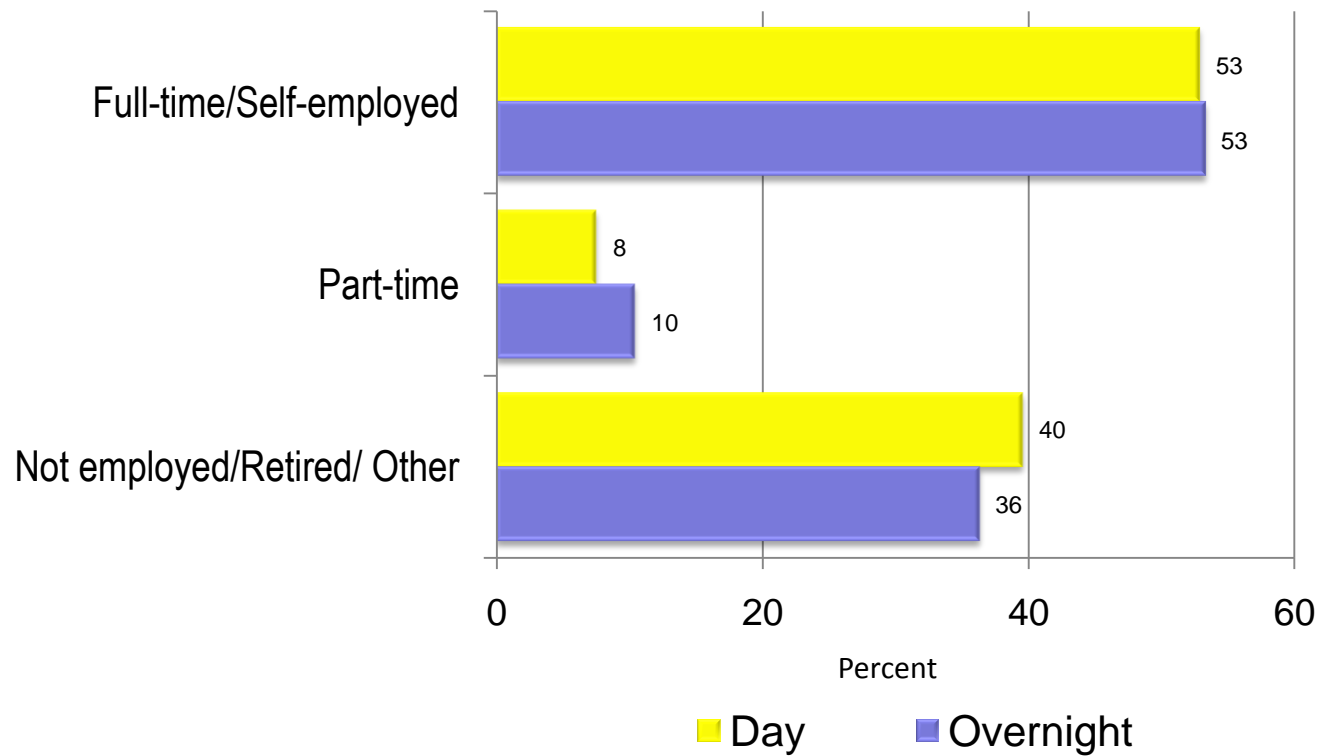
Base: Total Person-Trips to Philadelphia & The Countryside



Employment



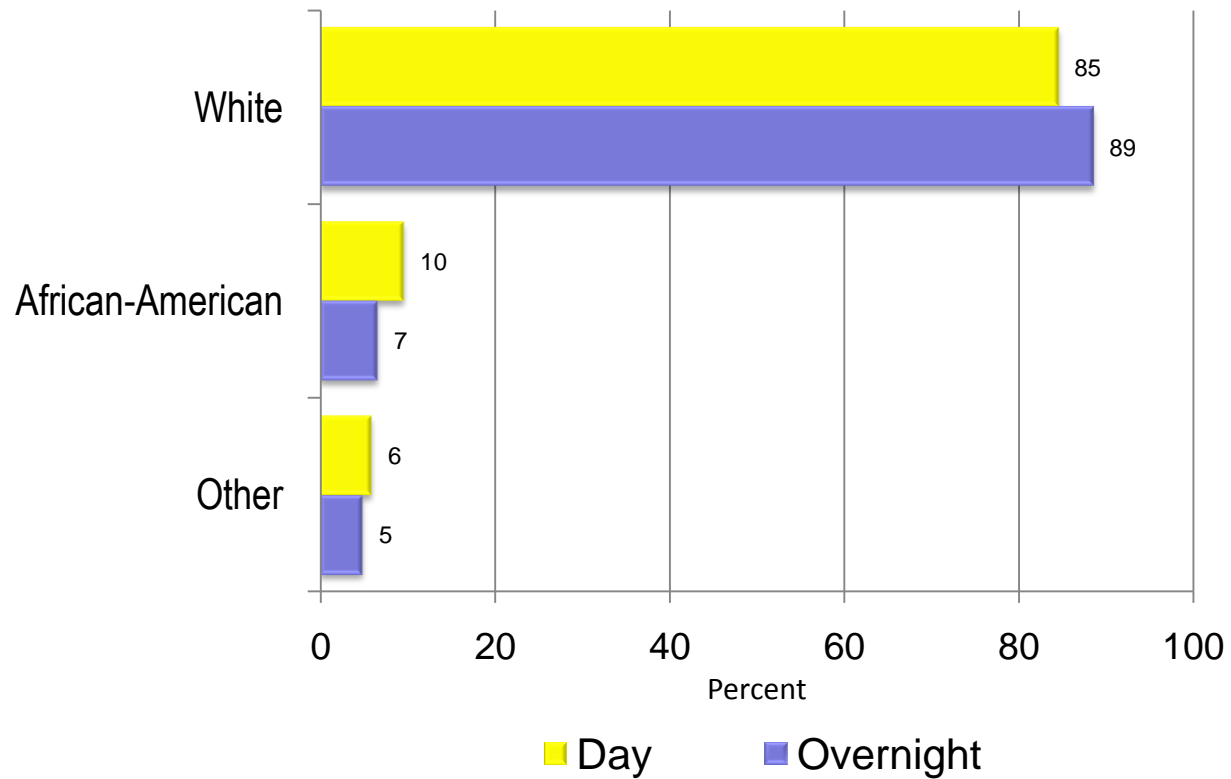
Base: Total Person-Trips to Philadelphia & The Countryside



Race



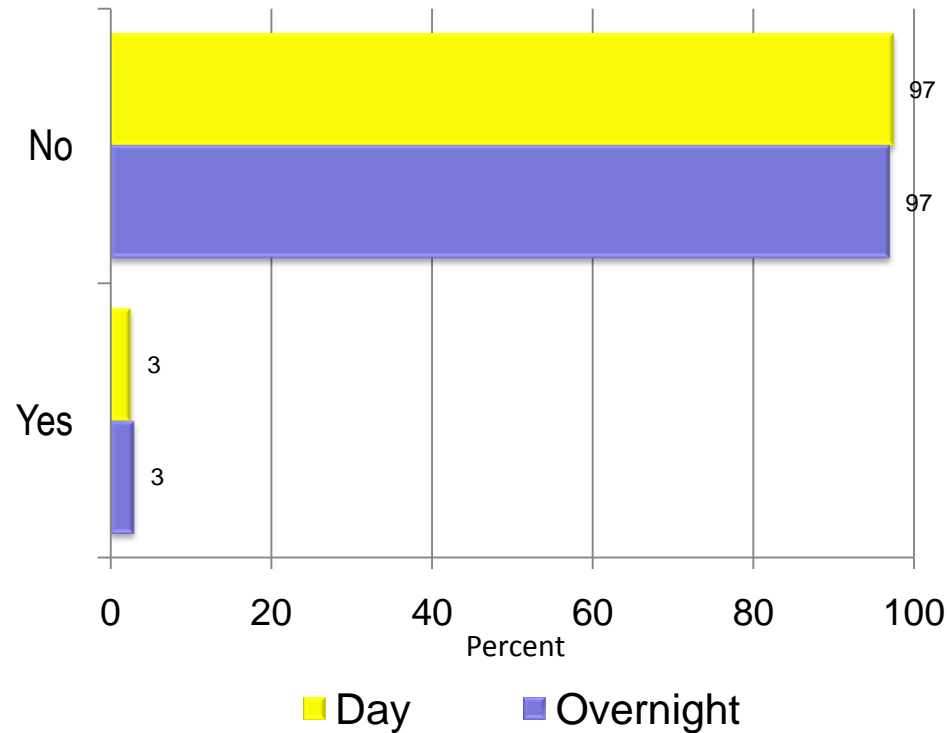
Base: Total Person-Trips to Philadelphia & The Countryside



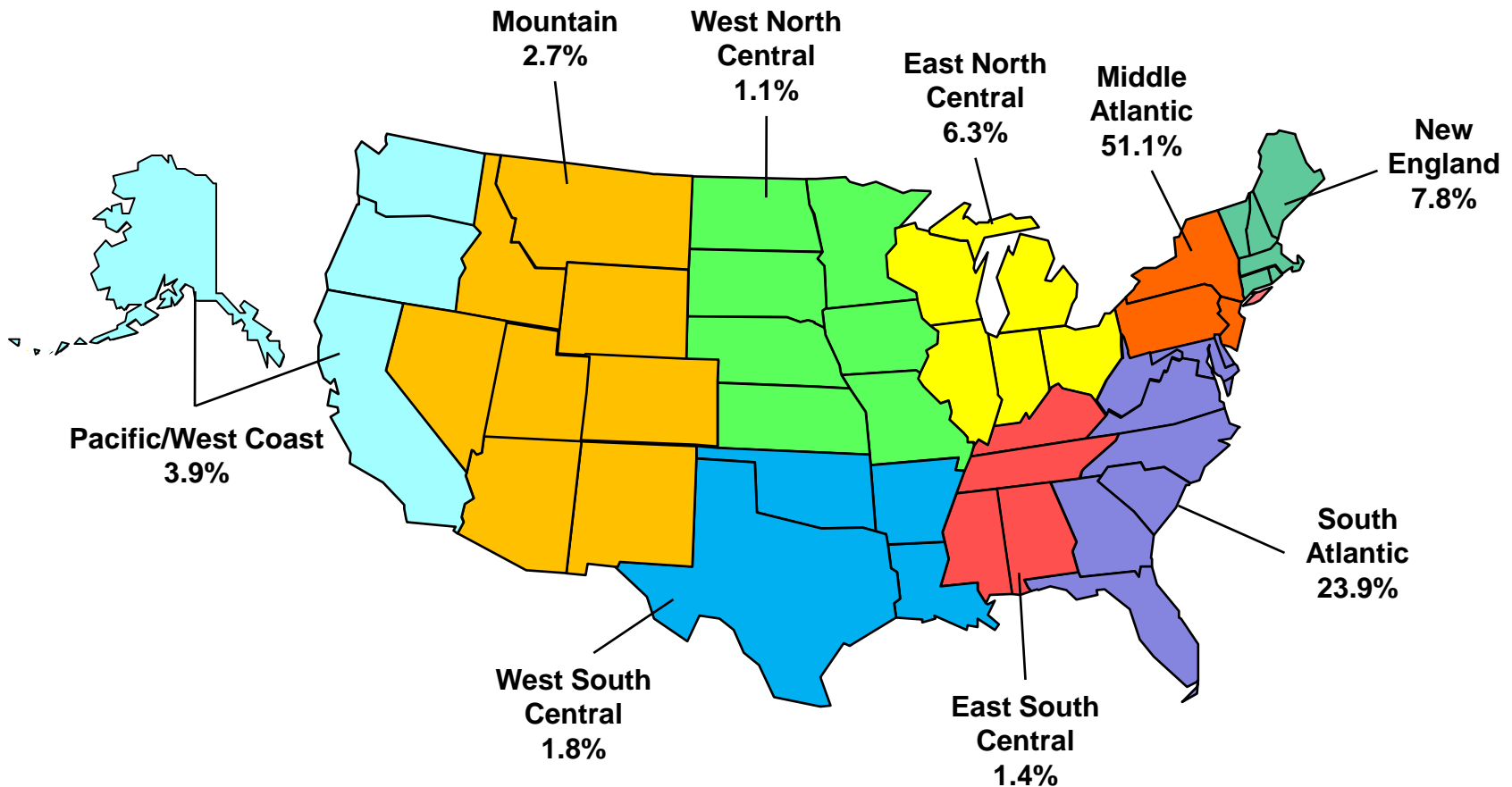
Hispanic Background



Base: Total Person-Trips to Philadelphia & The Countryside



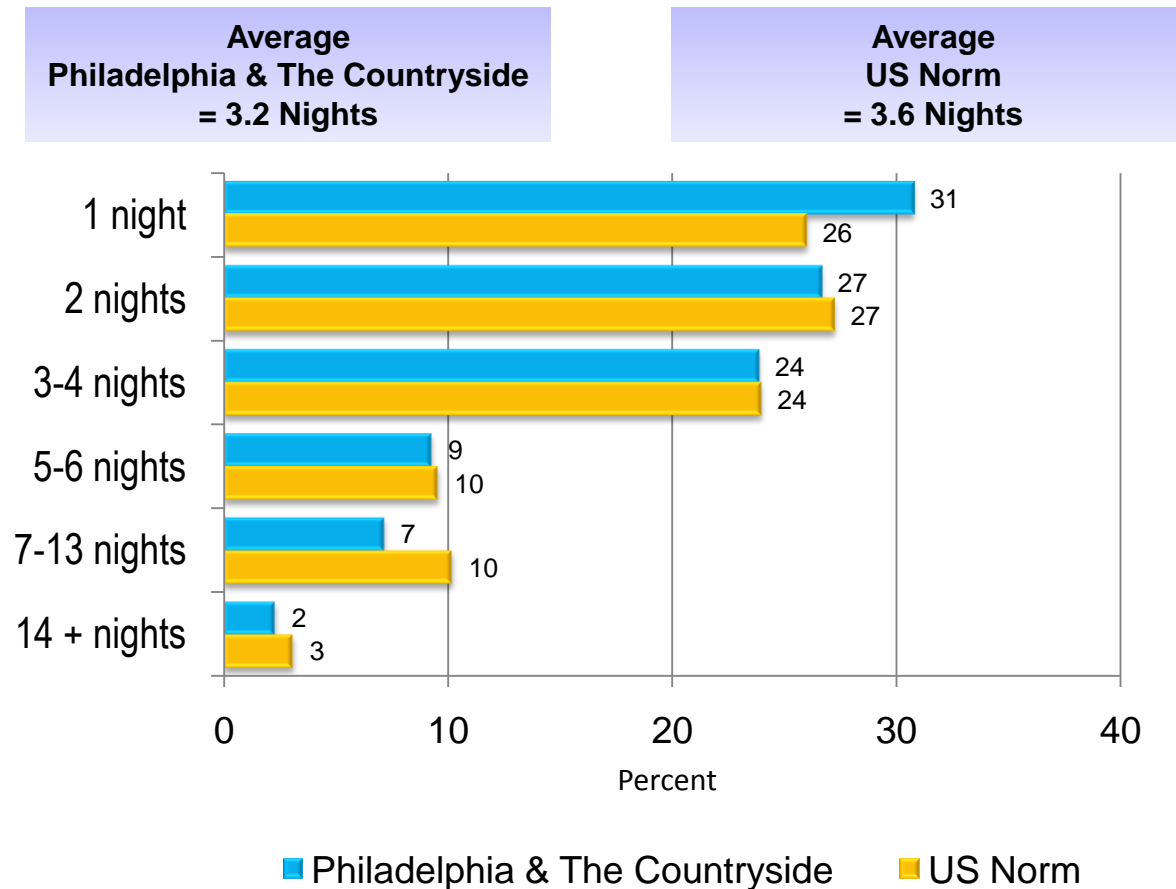
Overnight Visitors to Philadelphia & Countryside by Region



Total Nights Away on Trip



Base: Overnight Person-Trips

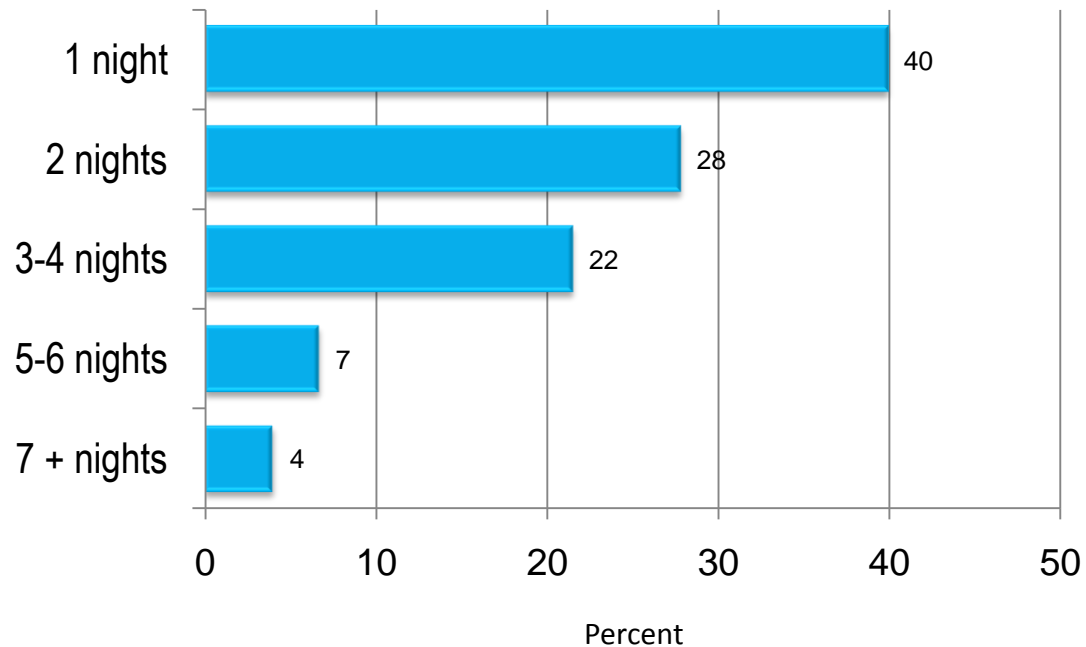


Number of Nights Spent in Philadelphia & The Countryside



Base: Overnight Person-Trips with 1+ Philadelphia & The Countryside

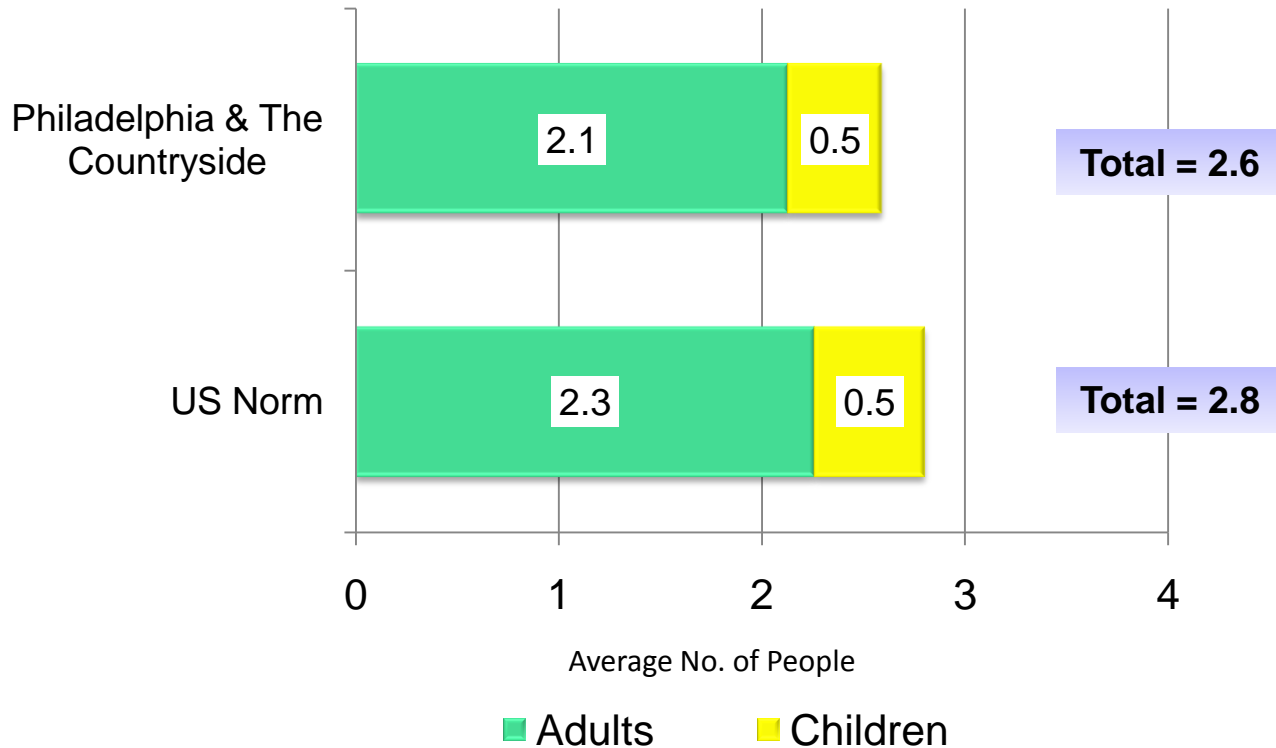
Average Nights Spent in Philadelphia & The Countryside = 2.5



Size of Travel Party – Overnight Trips



Base: Overnight Person-Trips



Size of Travel Party – Day Trips



Base: Day Person-Trips

